

AMANDA WOYTUS

Award-winning writer & editor

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EXPERIENCE

St. Louis Magazine, St. Louis // Deputy Editor

September 2018–Present

- Plan, report, write, and edit the Gateway (news) section of *St. Louis Magazine*, a monthly print magazine with 181,000 subscribers. Cultivate relationships with sources and monitor social media to keep a beat on the COVID-19 pandemic, politics, technology, development, startups, innovation, nonprofits, education, and more. Strive to not only deliver the news on these topics but also to provide analysis and convey to readers why they matter, with a focus on rich storytelling.
- Serve as the editor of the news vertical on stlmag.com, the magazine's website, which averages 700,000 unique page views each month. Increased the news vertical's unique page views by more than half a million in the first year I edited it. Grew the website's unique page views consistently year over year. Manage a team of 10 freelancers who write for the magazine and website.
- Write, edit, or contribute to at least one service feature or longform feature per print issue.
- Serve as editor of The Big Think, *St. Louis Magazine's* biweekly newsletter about the people and ideas shaping our region. Grew the email list by nearly 2,000 subscribers within six months of launching.

Newsweek, New York City // Deputy Editor, National Affairs

October 2017–August 2018

- Oversaw the breaking news coverage for newsweek.com, which averaged 40 million unique page views each month. Decided which stories to cover, assigned them out to a team of 10 reporters, and generated second-day angles for big news stories.
- Edited and published 20-plus articles per shift, resolving reporting holes quickly and ensuring that all stories met *Newsweek's* standards for quality.
- Collaborated with Politics and World vertical editors on coverage for events such as the Trump-Kim Singapore Summit, brainstorming exclusive takes and compelling stories.

Food & Wine, New York City // Senior Editor (Copy/Research)

November 2014–October 2017

- Selected as the first member of a hybrid copydesk for one of the country's premier food magazines. Line edited, copyedited, and proofread all department, recipe, and feature content while assisting with research.
- Shepherded the staff through issue closes, including managing the ship schedule, copy flow, and tasks of freelance copy editors and researchers.

ELLE Decor, House Beautiful, Veranda, New York City // Features Copy Editor

January 2013–November 2014

- Employed as the first member of a hybrid copydesk that assisted in researching and writing stories for a newly formed group of three monthly design magazines. Line edited, copyedited, and proofread department and feature stories.

The Village Voice, New York City // Copy Chief

August 2011–January 2013

- Managed, line edited, and copyedited all text for the country's largest alternative weekly. Wrote cover lines, contents blurbs, and other display type every week. Hired and managed a team of freelance proofreaders.
- Collaborated with freelancers to assign and edit 15 special supplements per year, including the Obies, Pazz & Jop, and Best of NYC issues. Contributed to Best of NYC.

SKILLS

Community journalism, newswriting, arts and culture writing, service journalism, and storytelling ¶ SEO and social media ¶ News gathering, research, and fact-checking ¶ Copyediting and proofreading (AP, Chicago, and Words Into Type styles) ¶ Production software Adobe InCopy and InDesign ¶ Content management platforms Wordpress and Movable Type ¶ Basic HTML

AWARDS

Finalist: City and Regional Magazine Awards, Online Excellence (2019), Civic Journalism (2020), and General Excellence (2021)

Winner: Great Plains Journalism Awards, News Writing (2021), Arts and Culture Writing (2021), and Reader Service (2021)

Winner: Journalism and Women Symposium, Entrepreneurial Fellowship (2017)

EDUCATION

University of Missouri, Columbia, Missouri

Master of Arts in Journalism
December 2011

University of Missouri, Columbia, Missouri

Bachelor of Journalism
May 2010